



# Our Plan



1

**March/April**

Concept formation and resource gathering.

2

**May**

Developing foundations and branding.

3

**June**

Community and business outreach.

4

**July**

Increase capacity, develop a Working Board, announce our pilot event.

5







**Fall**

Host pilot event, establish strong business, finance and hockey operations.







**We can only go up from here!**

# **Our Goals**

## **Short Term Goals (within the year)**

-  Develop relationships with community.
-  Develop a working Board of Directors.
-  Develop partnerships and sponsorships.
-  Gain a volunteer list.
-  Gain a member list.
-  Host our pilot event.

## **Long Term Goals (2-5 years)**

-  Prioritize new short term goals.
-  Host shinnies.
-  Host skating and skill lessons.
-  Develop the league into teams.
-  Monitor and evaluate org progress.
-  Develop a rental equipment collection.



# **Our Needs**

The Prairie Pride Hockey League cannot operate without the support of our community. To help us get going, here are some items you and/or your organization can do to help us:

-  Follow our social media and give us a shoutout.
-  Tell your friends, family, and coworkers about us.
-  Help advertise us at your business (email for info).
-  Let us know if your business wants to sponsor or partner with us.
-  Sign up to volunteer with us (through our contact form).
-  Contact us if you have other ways to help!



**PPHL**